



CENTRO UNIVERSITARIO EUSA

Affiliated with University of Seville



Course List

taught in English

Academic year 2026-27

AUDIOVISUAL COMMUNICATION (CAV)

JOURNALISM (PER)

ADVERTISING & PUBLIC RELATIONS (PRP)

TOURISM (TUR)

Semester 1 (Fall)

Semester 2 (Spring)

DEGREE	SEM	COURSE NAME	SUBJECT AREA	ECTS	LANGUAGE	YEAR	COURSE CODE
CAV	1	FILM-MAKING I - BASICS	MEDIA STUDIES; CINEMA	6	English	2	5390052EN
CAV	1	AUDIOVISUAL NARRATIVE	CINEMA; COMMUNICATIONS	6	English	3	5390024EN
CAV	1	CREATIVE WRITING	LANG. & LIT.	6	English	3	5390028EN
CAV	1	THEORY AND TECHNIQUE OF DOCUMENTARY AND AUDIOVISUAL ADVERTISING	CINEMA; MEDIA STUDIES	6	English	4	5390067EN
CAV	1	GAME DESIGN & LUDONARRATIVE	MEDIA STUDIES; COMMUNICATIONS	6	English	4	5390068EN
PER	1	INTERNATIONAL RELATIONS	LAW; POLITICAL SCIENCE	6	English	1	5380005EN
PER	1	INTRODUCTION TO SOCIOLOGY	SOCIOLOGY	6	English	1	5380004EN
PER	1	INTRODUCTION TO APPLIED ECONOMICS	ECONOMICS; MEDIA STUDIES	6	English	1	5380003EN
PER	1	TECHNOLOGY & DESIGN OF WRITTEN INFORMATION	MEDIA STUDIES; COMMUNICATIONS	6	English	2	5380014EN
PER	1	MULTIMEDIA JOURNALISM & DIGITAL GRAPHIC DESIGN	MEDIA STUDIES; JOURNALISM	6	English	3	5380052EN
PER	1	COMMUNICATION DEPARTMENTS	JOURNALISM; MEDIA STUDIES	6	English	3	5380021EN
PER	1	CYBERCULTURE	MEDIA STUDIES	6	English	4	5380038EN
PRP	1	THEORY & STRUCTURE OF PUBLIC RELATIONS	ADVERTISING; MARKETING	6	English	1	5370005EN
PRP	1	ADVERTISING CREATIVITY*	ADVERTISING	6	English	2	5370011EN
PRP	1	ADVERTISING STRATEGY	ADVERTISING; MARKETING	6	English	2	5370012EN
PRP	1	THEORY AND TECHNOLOGY OF ADVERTISING PHOTOGRAPHY	ADVERTISING; PHOTOGRAPHY	6	English	3	5370027EN
PRP	1	PLANNING AND MANAGEMENT OF ADVERTISING MEDIA	MARKETING; BUSINESS	6	English	3	5370023EN
PRP	1	PUBLIC RELATIONS PROGRAMMING AND TECHNIQUES	PUBLIC RELATIONS	6	English	3	5370024EN
PRP	1	BRAND MANAGEMENT	ADVERTISING	6	English	4	5370056EN
PRP	1	SALES PROMOTION & CONSUMPTION	ADVERTISING; PSYCHOLOGY	6	English	4	5370061EN
TUR	1	HUMAN-RESOURCES MANAGEMENT IN THE TOURISM SECTOR	HUMAN RESOURCES	6	English	3	5590028EN
TUR	1	MARKET RESEARCH FOR TOURISM	MARKETING	6	English	3	5590030EN
TUR	1	QUALITY MANAGEMENT IN THE TOURISM INDUSTRY	TOURISM; MANAGEMENT	6	English	4	5590042EN
TUR	1	ART & CULTURAL TOURISM	TOURISM; ART	6	English	4	5590037EN
ALL	1	INDEPENDENT STUDY PROJECT *	ALL	6	English	-	-

***CAVEAT:** Course offer may be subject to modification if EUSA minimum enrollment policy per course is not met or if maximum course capacity is reached. *Additional fees may apply for the course "Independent Study Project".

DEGREE	SEM	COURSE NAME	SUBJECT AREA	ECTS	LANGUAGE	YEAR	COURSE CODE
CAV	2	SOCIOLOGY AND COMMUNICATION	SOCIOLOGY; COMMUNICATIONS	6	English	2	5390020EN
CAV	2	FILM-MAKING II: LIGHTING & MULTICAMERA	MEDIA STUDIES; CINEMA	6	English	2	5390053EN
CAV	2	MYTHS AND THE IMAGINARY OF THE AUDIOVISUAL CULTURE	MEDIA STUDIES; COMMUNICATIONS	6	English	3	5390057EN
CAV	2	THEORY AND TECNIQUE OF PHOTOGRAPHY	PHOTOGRAPHY	6	English	3	5390066EN
CAV	2	INTERNET, SOCIAL NETWORKS AND THE MEDIA	MEDIA STUDIES; COMMUNICATIONS	6	English	4	5390065EN
PER	2	SOCIAL PSYCHOLOGY OF COMMUNICATION	PSYCHOLOGY	6	English	1	5380007EN
PER	2	SOCIOLOGY & SOCIAL STRUCTURE	SOCIOLOGY	6	English	1	5370010EN
PER	2	PHOTOJOURNALISM	JOURNALISM; MEDIA STUDIES	6	English	2	5380051EN
PER	2	DESIGN OF NEWS PROGRAMMES	JOURNALISM; MEDIA STUDIES	6	English	3	5380029EN
PER	2	SPORT JOURNALISM	JOURNALISM; MEDIA STUDIES	6	English	3	5380034EN
PER	2	COMMUNICATION FOR SOCIAL DEVELOPMENT	COMMUNICATION; SOCIOLOGY	6	English	4	5380045EN
PER	2	CREATIVE WRITING	LANG. & LIT.	6	English	4	5380030EN
PRP	2	MARKETING	MARKETING; BUSINESS	6	English	1	5370008EN
PRP	2	ART DIRECTION	ADVERTISING; PHOTOGRAPHY	6	English	2	5370053EN
PRP	2	ADVERTISING RESEARCH	ADVERTISING; MARKETING	6	English	2	5370018EN
PRP	2	MANAGEMENT OF ADVERTISING COMPANIES	MARKETING; BUSINESS	6	English	3	5370054EN
PRP	2	ADVERTISING, CULTURE AND CONTENT DEVELOPMENT	ADVERTISING; MEDIA STUDIES	6	English	3	5370051EN
PRP	2	COMMERCIAL COMMUNICATION AND MASS CULTURE	CULTURE; MEDIA STUDIES	6	English	3	5370050EN
PRP	2	ADVERTISING PRODUCTION	MEDIA STUDIES; ADVERTISING	6	English	4	5370057EN
TUR	2	STRATEGIC MANAGEMENT OF TOURISM ORGANIZATIONS	MANAGEMENT	6	English	3	5590014EN
TUR	2	OPERATION MANAGEMENT IN TOURISM ORGANIZATIONS II	MANAGEMENT	6	English	3	5590025EN
TUR	2	ADVERTISING AND COMMERCIAL PROMOTION FOR TOURISM	ADVERTISING; BUSINESS	6	English	4	5590051EN
ALL	2	INDEPENDENT STUDY PROJECT *	ALL	6	English	-	-

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